| Parker Penafieldesigner/illustrator | **(585) 416-8402****penafieldesign@gmail.com****penafieldesign.netlify.app** |
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| EXPERIENCEFreelanceFreelance Designer*March 2020-Present*• Designed logos to client’s specifications• Collaborated with senior designerIllustrator & Product Designer*January 2022-Present*• Illustrated and marketed patternsIntergrowPackhouse Employee*May 2023-August 2023*• Weighed tomatoes and assured qualityPrint Operator*May 2024-Present*• Read and interpreted pack schedule• Edited labels to print specifications• Assured label qualityCrosby’s ConvenienceTeam Member*August 2019-August 2020**May 2021-August 2021*• Worked as a cashier• Worked under time based pressure frequentlyEDUCATIONSUNY New Paltz BFA in Graphic Design*Fall 202-Spring 2024*Orleans Niagara BOCES Certification inGraphic Design*September 2018-June 2020* | SKILLS• Print Prototyping• Digital and Print Design• Design Systems• Typesetting• Bookbinding• Design Research and CITI Certification• Branding• Data Visualization• Sketching/ • Wireframing• User Research• UI/UX Design• Prototyping• Responsive Design• Teamwork and Collaboration• Leadership• IllustrationSOFTWARE• HTML/CSS• Figma• Adobe Creative Cloud Applications• Microsoft Office/Google Docs• Wordpress• Tableau• Procreate |